

# Stephanie ROUSSEAU PLAYE

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Finance/Strategy ♦ Management ♦ International



20 years of Executive positions in Finance and Management with a deep international experience. Global mindset, Business acumen and result driven, I have a track record in structuring growth, driving Change and Performance in companies from Startup to Fortune 400.

Finance advisor and start-up coach, I am passionate about developing new ways of thinking and bridging different cultures.

Member of the Global Board Ready Women network, I am open for a Board sit and fully ready for embracing general management roles or developing a business.

Global approach	Strategic Planning	Change Management	Governance
Committed leader	Business Acumen	Team player	Performance management
Cross functional management	Developing team	Agile mindset	Structure Growth

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Address 2901 Charleston Oaks dr., Raleigh NC 27614, USA  
Cell number +1.984.204.3553  
E-mail srousseauplaye@gmail.com  
LinkedIn [www.linkedin.com/in/stephanierousseauplaye/](http://www.linkedin.com/in/stephanierousseauplaye/)  
Date of birth February 15, 1973  
Situation married, 3 children

## DOING...

- June 2015** Co-Founder **EVANOVE** – corporate Innovation France
- 2003-2015** AB VOLVO – Automotive industry
- 2014-2015** Business Development Projects - Finance - Sales Division
- Drove financial activities for a business development project with manufacturing in India and commercial launch in Africa.
  - Defined the business Model, implemented pricing & profitability; negotiated Memorandum of Understanding
- 2011-2014** Head of Financial Planning & Performance USA, NC
- Sales Division – \$10 billion revenues - North and Latin America markets
- Defined and coordinated financial processes across North and Latin America
  - Drove profitability through a new Management Performance System
  - Conducted strategic and performance analysis
- Board Member of the Volvo US PWN (Professional Women Network): defined and launched a mentoring program in 2014
- 2009-2011** VP Financial Reporting & Business Control – Renault Trucks Business Area France
- Member of AB Volvo Group Accounting Council and Business Control Committee, Chairman of Renault Trucks Joint Company Finance Committee, Team of 15 people
- Worked closely with CEO and Executive Board to enhance performance and profitability. Drove Business Plan and estimate processes.
  - Consolidated Renault Trucks financial statements (48 subsidiaries). CFO deputy vs. external financial auditors and unions representatives
- 2005-2009** Service Center Manager - Volvo Business Services South Europe
- Managed 35 people:** Accounts receivables, Cash & Bank, cash collection
- Transformed the team culture to successfully transition into a Business Unit organization.
  - Improved productivity through benchmarks, implemented Cash enhancements initiatives and weekly cash forecasts during the financial crisis
  - Led the cash collection centralization project and implemented a new financial CRM
- 2003- 2005** Business Controller - Renault Trucks Business Area -
- Strategy, Product and Marketing Division
- Member of the Executive Management Team. Drove long term financial plan
  - Financial Business Partner for Range directors and OEM partnerships
- Aftermarket - Warranty Division
- Implemented a new statistical model for risk evaluation
  - Supported technical and commercial teams for the evaluation of quality issues, campaigns, product launch impacts

- 2000-2002 CFO - Okelia SAS, Renault Trucks' spin-off**  
Right after the launch, Set-up processes and dashboards, structure growth; brought finance expertise to business development.
- Implemented a global governance and management system (financial policies, management reports, business scorecards)
  - Evaluated M&A projects for external development: Germany, UK

- 1997-2000 International Business Controller - COMAP SA, France** Europe  
Domestic fluids industry, 150 M€ revenues, 1000 people
- Drove performance in the 12 distribution market companies through new tools, standardized processes and challenged KPIs.
  - As **Project Manager**, implemented a new finance ERP (Movex platform)

- 1995-1997 Financial auditor - KPMG Audit Paris, France**
- Performed financial audits, process and internal control reviews.
  - Trained audit teams to a new IS/IT data management tool (member of the first team to launch the system)

**Language skills:** Fluent English, Native French, Professional German

## ALWAYS LEARNING...

- 2013-2014 Latin America culture - Tecnologico de Monterrey University @coursera  
Indian culture: Doing Business in India @Volvo
- 2012 Volvo Finance Academy Executive: compacted MBA by Stockholm School of Economics.  
4 weeks training – Sweden, Italy, Brazil, China
- 2010 Drive 2015: Corporate training for Renault Trucks Executives by EM Lyon  
Final Project: “How to implement Lean Management in Services”
- 1992-95 **EDHEC Business School** (AACSB, EQUIS, AMBA accredited) – **France**  
**Master in Management and Master in Science - Finance**
- 1995 **WHU Business School** - Koblenz, **Germany** – study semester

## and BEING INVOLVED

**Board member at Boost in Lyon, startup accelerator** France (Pro bono)  
Start-up coach, financial dashboards workshops, Business Model and Strategy expert

**Judge** at UNC Carolina challenge (2012-2014), Mentor and **Finance Advisor** for new ventures

**Member of the Global Board Ready Women** organization

**Mentor** for EDHEC Alumnis (Stream Program)  
Member of Univers'elles, executive professional women network in Lyon, France

Black Belt 2<sup>nd</sup> Dan of Karate. 20 years practicing. Participated in national championships.  
Running (half marathon), skiing, tennis, and chocolate addict